



INFO SESSIONS: WED AUG 16 & TUES AUG 22, 2023

**CALL FOR PROPOSALS:
SOCIALY-ENGAGED HOUSING
JUSTICE ART IN PARKDALE**

DEADLINE: SUN SEPT 10, 2023



SOCIAL MEDICINE HOUSING AT 150 DUNN:

- 51 new homes for unhoused neighbours in Toronto referred by UHN with chronic/complex health conditions
- The first Social Medicine housing being built in Canada: a new kind of supportive housing that combines direct onsite supports with healthcare access to help tenants stabilize, recover, and heal
- Reflects existing Parkdale traditions welcoming new neighbours



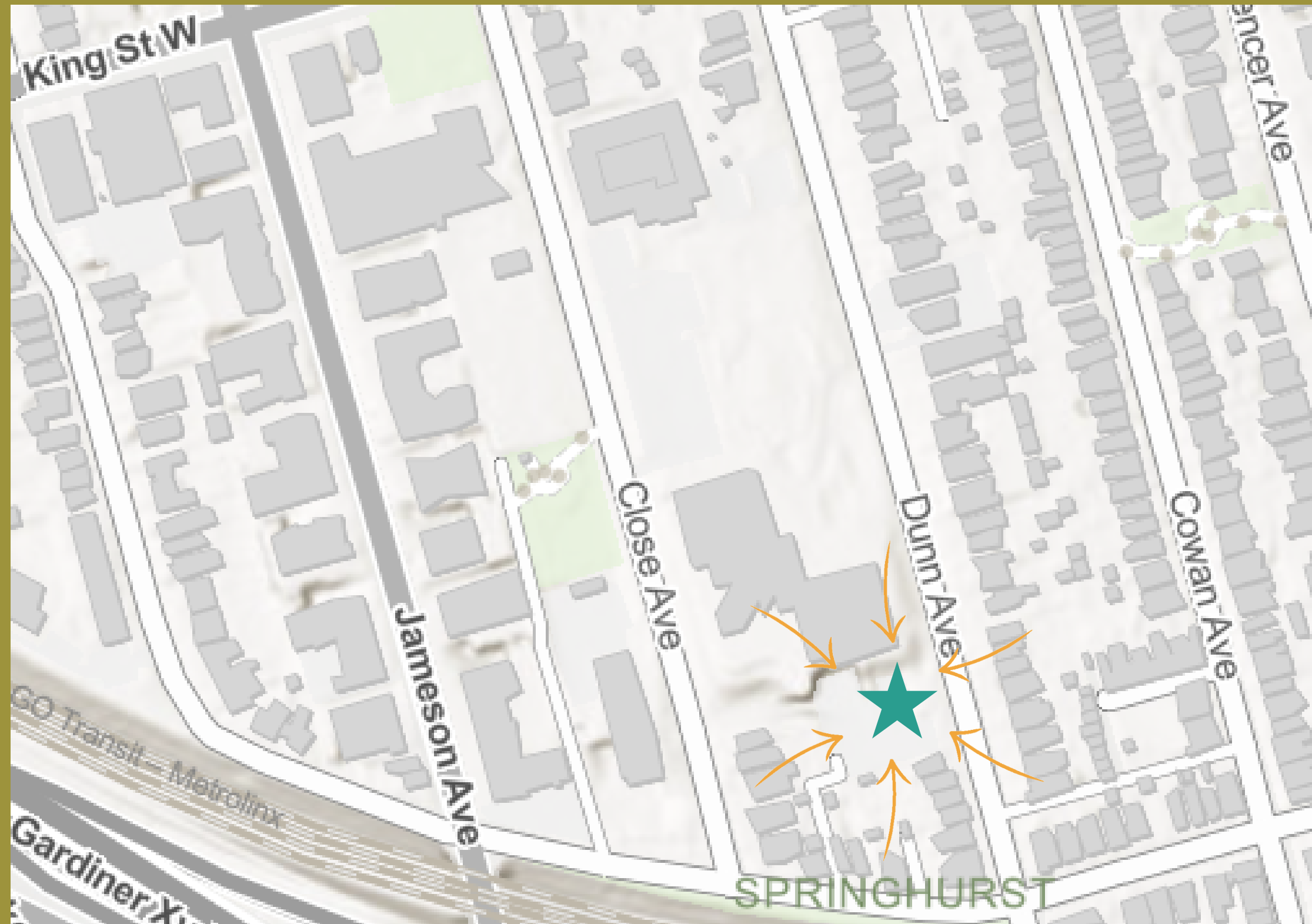
SOCIAL MEDICINE HOUSING AT 150 DUNN:

A new home...



& a neighbourhood!

SOCIAL MEDICINE HOUSING AT 150 DUNN:



Call for Proposals: Socially-Engaged Housing Justice Art in Parkdale

LOOKING FOR ARTISTS AND CREATIVES:

- Local (Parkdale residents/ have meaningful connections)
- Wanting to make art that reflects a vision of building housing justice by organizing together

- Interested in community-based collaborations that strengthen shared values:
 - Diversity
 - Inclusion
 - Housing justice

How can we use arts-based approaches to share stories of how we make homes not only for ourselves but each other, here?

WHAT IS SOCIALLY-ENGAGED ART?

Highlights social issues, political activism, and community collaborations.



Aims to create social and/or political change through collaboration with individuals, communities, and institutions.



WE'RE LOOKING FOR PROJECTS THAT:

(1) Describe how we value and champion new supportive and affordable housing as part of a diverse and inclusive neighbourhood in Parkdale.

(2) Explore how we can create a sense of belonging that helps future neighbours moving into 150 Dunn Avenue feel they are connected to our community.

(3) Share how we create acts of mutual aid, solidarity, and inclusion in the face of housing insecurity - what 'neighbouring' looks like here.

IN YOUR PROJECT APPLICATION:

- Tell us how your design and production of activities, materials, creative content, and/or other arts-based tools can be used as part of a storytelling campaign to support neighbourhood integration for new affordable housing tenants.

- Consider how your art invites community members to be active participants in this storytelling;
- e.g. as an audience, co-instigators, co-producers, or collaborators of your art-making design and process.

- Think about how your art can be widely shared and experienced by your neighbours across generations and backgrounds.

PROJECT APPLICATION MATERIALS:

- (A) Artist Bio (maximum 50-300 words)**
- (B) Project Proposal (maximum 200-600 words)**
 - Point form is fine! Be concise, include all relevant details
 - Share your plan to use materials/equipment/services in Budget Chart (see below)
- (C) Budget Chart (see template)**
 - Artist fees/honoria should be <50% of the total amount requested
- (D) Description of Previous Work (maximum 2 pages)**
- (E) Samples of Work (maximum 3 images or 3 pages)**

(A) ARTIST BIO

Describe....

- Artistic focus and practice as they relate to this project

Share...

- Information about yourself, past projects
- Lived experiences
- Training, formal/informal education
- Community groups you're a part of



(A) ARTIST BIO - EXAMPLE

WORD COUNT = 50 to 300 WORDS

My name is Mary G. and Parkdale is the only home I've known since I moved to Toronto from London, Ontario in 2014. Renting in a neighbourhood with many people of many different incomes and places of origin has greatly affected how I understand being safely in community with others. I have noticed Parkdale has a great tendency towards tolerance of difference and protection of low/no-income people as friends and community members. Being a person who identifies as Mad/disabled, Parkdale's diversity has allowed me to feel a sense of belonging and safety that I haven't recognized in other places I've lived. After moving to Toronto, I became involved with volunteering for Parkdale People's Economy and other activist coalitions fighting displacement. I started making street art, posters, and websites that archive the critical need for the preservation of affordable housing in the neighbourhood. I think that activism can take the form of public art and broad-based DIY communication tools such as zines or projections. Sometimes my projects would be made with co-conspirators, other times I publish something and not share it with anyone. Everytime I am sure that someone viewed my work and related to my need for belonging in the place where I live: Parkdale.

(B) PROJECT PROPOSAL

Try to Answer...

- ✓ What is the project? What will it look like?
- ✓ When will the project occur?
- ✓ What are your ideas for community outreach, promotion, and sharing your work?
- ✓ Do you plan on focusing on outreach to specific group(s)?
- ✓ What do you want the outcome and impact of the project to be?
- ✓ Are there groups or organizations you will collaborate with?
- ✓ Are there spaces you plan to use for production/storage, exhibition and/or performance?

(B) PROJECT PROPOSAL - EXAMPLE

Sample Project Proposal (WORD COUNT = 300 to 600 WORDS)

- **What is the project? What will it look like?**

I will build a friendship bench with some simple signage that invites someone who is feeling isolated to sit down. I'll recruit volunteers to 'animate' the bench and keep an eye and sit there for an hour during fixed times throughout the week.

- **When will the project occur?**

I'll begin building the bench and signage in my workshop during the winter, and have it ready for March to June next year.

- **What are your ideas for community outreach and promotion to share your project?**

I will put up flyers at local cafes and grocery stores. I will collaborate with Greenest City Good Food Market to host the launch with some delicious snacks provided to help bring people together.

(B) PROJECT PROPOSAL - EXAMPLE

- **Do you plan on focusing on outreach to specific group(s)?**

Help support new and existing neighbours who struggle with mental health/ isolated.

- **What do you want the outcome and impact of the project to be?**

I want this friendship bench to be an example of how we create spaces that actively invite others to share them with us, in ways that are safe and respectful of boundaries. Everyone needs a home, and a friendly face or two in a place to feel like you belong here. Often, it's a challenge to let others know you are having hard feelings, this way you don't have to ask, just sit and know the person next to you is a friendly neighbour

- **Are there groups or organizations you will collaborate with?**

Harm reduction workers at the health centre, and I'll ask for donation of paint

- **Are there spaces you plan to use for production/storage, exhibition and/or performance?**

I have asked the local church I actively volunteer at and they will let me install the bench where it's seen from the street. My neighbour will let me use a workbench that is next to his garage and will help me store it. I sing with a group for fun and I'll ask them to come perform for the launch.

(B) PROJECT PROPOSAL

Funding Restrictions:

- ✗ Hate speech, derogatory, or discriminatory nature
- ✗ Alcohol, drugs, potentially dangerous, and harmful substances
- ✗ Retrospective work and/or activities; must be for new initiatives
- ✗ Accomodation, international travel, and personal childcare costs
- ✗ West NH staff or family



(C) BUDGET CHART - TEMPLATE

Item Description* <i>*Please provide a breakdown per unit cost as much as possible</i>	In kind* <i>*Describe goods and services that you will use that will be not be part of the costs you're requesting, ie. free, discounted or donated</i>	Item Amount Requested* <i>*Provide amount in Canadian dollars (\$)</i>
Creative Writing Workshop facilitation fee (3 hours)		\$180.00
Workshop space	Program space for 3 hours at local cafe	\$0.00
Refreshments x 10 people @\$6/pp		\$60
Postcards Graphic Design @\$25 x 6h	\$100	\$50
Printing @ \$3.50 x 100		\$350
Postcards Launch Event	Good Food Market	
Launch snacks x 30 people x \$7/pp	\$50 donated fruit/veggies	\$160
TOTAL REQUEST (\$ amount)		\$800



Artist fees should be less than 50% of the total request (\$) to ensure that the project encourages social engagement with communities.

FUNDING REFERENCE: CARFAC

The Canadian Artists' Representation / Le Front des artistes canadiens ("CARFAC") Minimum Recommended Fee Schedule provides guidelines on how/what professional artists should be paid. It acts as a "minimum wage" for artists. Please use the following as a guide: <https://carfac-raav.ca/>

Examples:

- Leading workshops/tours:
 - Half day (<4hrs) \$335
 - Full day (>4 hours) \$591
- Prep fees:
 - Half day (<4hrs) \$212
 - Full day (>4hrs) \$371
- Writing fees: \$0.50 - \$1.00/word

Notes:

- Costs for production of artwork(s) remain negotiable.
- Equipment costs matches those of the nearest production centre offering similar equipment.

(D) DESCRIPTION OF PREVIOUS WORK



- List previous artworks:
 - title, year, medium
- One sentence description

- May include:
 - public performances
 - grants
 - prizes/awards



(E) SAMPLES OF WORK

- Show up to 3 samples of previous work
- Links to online works



<https://www.youtube.com/watch?v=IxVPVovprGo>





THANK YOU!

PLEASE SUBMIT BY: SUN SEPT 10

PLEASE SUBMIT TO:

WELCOME150DUNN@GMAIL.COM

APPLICATION HELP WORKSHOP: WED AUG 23, 4:00-8:00 PM

REGISTER WITH MARY: MARYGE@WESTNH.ORG